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Announcement from the Editor-in-Chief

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We are very happy to announce that from 31<sup>st</sup> October 2012, Dr. G. Sivaramakrishnan has joined the team of Elixir Editorial Advisory Board. He will carry a special responsibility for dealing with manuscripts based on Management Studies. Dr. G. Sivaramakrishnan is currently working at Department of Management Studies, Karpagam College of Engineering, Myleripalayam Village, Othakkalmandapam Post, Coimbatore 641 032. The appointment of Dr. G. Sivaramakrishnan as member Editorial Advisory Board strengthens the links and will make it easier for prospective authors to establish contact with the journal. Please send any expressions of interest to [chiefeditor@elixirjournal.org](mailto:chiefeditor@elixirjournal.org).

Sincerely  
Editor-in-Chief