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We are very happy to announce that from 28th January 2013, Dr. Ranjan Upadhyaya has joined the team of Elixir Editorial Advisory Board. He will carry a special responsibility for dealing with manuscripts based on Marketing Management. Dr. Ranjan Upadhyaya is currently working as Professor Analytic & Acting Director for BABM curriculum for Cardiff Metropolitan University, London, U.K. The appointment of Dr. Ranjan Upadhyaya as member Editorial Advisory Board strengthens the links and will make it easier for prospective authors to establish contact with the journal. Please send any expressions of interest to chiefeditor@elixirjournal.org.

Sincerely
Editor-in-Chief