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We are very happy to announce that from 1<sup>st</sup> February 2013, Dr.V.Mahalakshmi has joined the team of Elixir Editorial Advisory Board. He will carry a special responsibility for dealing with manuscripts based on Management. Dr.V.Mahalakshmi is currently working as Dean& Professor(MBA) from Panimalar Engineering College, Poonamallee, Chennai- 600123. The appointment of Dr.V.Mahalakshmi as member Editorial Advisory Board strengthens the links and will make it easier for prospective authors to establish contact with the journal. Please send any expressions of interest to [chiefeditor@elixirjournal.org](mailto:chiefeditor@elixirjournal.org).

**Sincerely**  
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