# A Class of Multivalent $\beta$ - Uniformly Starlike Functions Associated with a Convolution 

Prachi Srivastava* and Poonam Sharma<br>*Faculty of Mathematical and Statistical Science, Shri Ramswaroop Memorial University Deva-Road Lucknow<br>Department of Mathematics and Astronomy University of Lucknow, Lucknow

## ARTICLE INFO

## Article history:

Received: 19 April 2013;
Received in revised form:
5 June 2013;
Accepted: 5 June 2013;

## Keywords

Analytic functions, Convolution,
$\beta$ - uniformly starlike and convex.


#### Abstract

In this paper, a class of $p$-valent $\beta$ - uniformly starlike analytic functions associated with a convolution is introduced and certain properties of functions belonging to this class such as a necessary and sufficient coefficient inequality, growth and distortion properties, neighborhood properties are obtained. With the help of coefficient inequality, extreme points for functions belonging to this class are derived.


© 2013 Elixir All rights reserved.

## 1. Introduction and Preliminaries

Let $S(p)$ denote the class of functions of the form:

$$
\begin{equation*}
f(z)=z^{p}+\sum_{k=1}^{\infty} a_{p+k} z^{p+k}, a_{p+k} \in \mathrm{C}, p, k \in \mathrm{~N}=\{1,2,3 \mathrm{~K} .\}, \tag{1}
\end{equation*}
$$

which are analytic and $p$-valent in the unit disk $\Delta=\{z \in \mathrm{C} ; ;|z|<1\}$.
Let $g(z) \in S(p)$ be of the form:

$$
\begin{equation*}
g(z)=z^{p}+\sum_{k=1}^{\infty} b_{p+k} z^{p+k}, b_{p+k}=0 . \tag{2}
\end{equation*}
$$

Convolution (Hadamard product), $f * g$ of $f$ and $g$ is defined as usual by

$$
\begin{equation*}
(f * g)(z)=z^{p}+\sum_{k=1}^{\infty} a_{p+k} b_{p+k} z^{p+k}=(g * f)(z) . \tag{3}
\end{equation*}
$$

This convolution generalizes several convolution operators such as:
The convolution in (3) reduces to the operator $W_{q, s}^{p}\left(\left[\alpha_{1}, A_{1}\right]\right) f(z)$ involving a Wright's generalized hypergeometric function (see [18])

$$
{ }_{q} \Psi_{s}[z] \equiv\left(. .\left(\alpha_{1}, A_{1}\right),\left(\alpha_{2}, A_{2}\right), \ldots \ldots\left(\alpha_{q}, A_{q}\right)\left(\beta_{1}, B_{1}\right),\left(\beta_{2}, B_{2}\right), \ldots \ldots\left(\beta_{s}, B_{s}\right) z\right) .
$$

The convolution operator $W_{q, s}^{p}\left(\left[\alpha_{1}, A_{1}\right]\right) f(z)$, for which

$$
b_{p+k}=\frac{\prod_{i=1}^{q} \frac{\Gamma\left(\alpha_{i}+A_{i} k\right)}{\Gamma\left(\alpha_{i}\right)}}{\prod_{i=1}^{s} \frac{\Gamma\left(\beta_{i}+B_{i} k\right)}{\Gamma\left(\beta_{i}\right)} k!},
$$

is studied by Aouf and Dziok [2], [3], Dziok and Raina [8], and Dziok et al. [9] and Sharma [38] in their respective work and taking $A_{i}=1, i=1,2, \ldots q, B_{i}=1, i=1,2 \ldots s$, for $q \leq s+1$, it reduces to Dziok Srivastava operator [10] which involve a generalized hypergeometric function ${ }_{q} F_{s}[z]$ :

$$
{ }_{q} H_{s}^{p}\left(\left[\alpha_{1}\right]\right) f(z)=z^{p}{ }_{\mathrm{q}} \mathrm{~F}_{\mathrm{s}}[\mathrm{z}] * f(z)
$$

where

$$
{ }_{\mathrm{q}} \mathrm{~F}_{\mathrm{s}}[\mathrm{z}]={ }_{q} F_{S}\left(\alpha_{1}, \alpha_{2}, \mathrm{~K} \alpha_{q} ; \beta_{1}, \beta_{2}, \mathrm{~K} \quad \beta_{s} ; z\right)=\sum_{k=0}^{\infty} \frac{\prod_{i=1}^{q}\left(\alpha_{i}\right)_{k}}{\prod_{i=1}^{s}\left(\beta_{i}\right)_{k} k!} z^{k}, z \in \Delta
$$

the symbol $(\alpha)_{k}$ is the Pochhammer symbol defined by $(\alpha)_{k}=\frac{\Gamma(\alpha+k)}{\Gamma(\alpha)}, k \in \mathrm{~N}_{0}$.
The operator ${ }_{q} H_{s}^{p}\left(\left[\alpha_{1}\right]\right) f(z)$ includes Hohlov operator [15] which involve Gaussian hypergeometric function ${ }_{2} F_{1}:$

$$
{ }_{2} H_{1}^{p}\left(\left[\alpha_{1}\right]\right) f(z)=z^{p}{ }_{2} F_{1}\left(\alpha_{1}, \alpha_{2} ; ; \beta_{1} ; ; z\right) * f(z),
$$

as well as Carlson and Shaffer operator [7] involving incomplete beta function:

$$
L_{p}\left(\alpha_{1}, \beta_{1}\right) f(z)=z^{p}{ }_{2} F_{1}\left(\alpha_{1}, 1 ; ; \beta_{1} ; ; z\right) * f(z)
$$

which again reduces to Ruschweyh derivative operator [31] (also see [8], [9]) :

$$
D^{n+p-1} f(z)=\frac{z^{p}}{(1-z)^{n+p}} * f(z)
$$

if $\alpha_{1}=n+p>0, \beta_{1}=1$ and $D^{0} f(z) \equiv f(z)$.
Further, the convolution reduces to the Salagean operator [33] if

$$
b_{p+k}=\left(\frac{p+k}{p}\right)^{n}, n=0,1,2 \mathrm{~K}
$$

and to a generalized Salagean operator [1] if

$$
b_{p+k}=\left(\frac{p+\delta k}{p}\right)^{n}, \delta>0, n=0,1,2 \mathrm{~K}
$$

Further, the convolution reduces to an integral operator involving generalized fractional integral operator, if

$$
b_{p+k}=\frac{(p+1)_{k}(p-\mu+v+1)_{k}}{(p-\mu+1)_{k}(p+\lambda+v+1)_{k}}
$$

$(0 \leq \lambda<1, \rho\rangle \max \{0, \mu-v\}-1)$. Again, this convolution reduces to the derivative operator involving generalized fractional derivative operator, if

$$
b_{p+k}=\frac{(p+1)_{k}(p-\mu+v+1)_{k}}{(p-\mu+1)_{k}(p-\lambda+v+1)_{k}} .
$$

The generalized fractional calculus operators are studied in [5], [25], [39]
A function $p(z)=1+p_{1} z+p_{2} z^{2}+\mathrm{K}$, which is analytic and convex in $\Delta$ is said to be in class $P$ if

$$
\operatorname{Re}\{p(z)\}>0, p(0)=1
$$

and $p(z)$ is said to be in $P(\alpha, \beta)$ if $\operatorname{Re}(p(z)-\alpha)>\beta|p(z)-1|, 0=\alpha<1, \beta=0$.
Note that $P(\alpha, 0)=P(\alpha)$.
Goodman ( [12], [13]), Ronning ([28], [29]) introduced and studied the following subclasses:
A function $f(z)$ of the form (1) is said to be in the class $S_{p}(\alpha, \beta)$ of uniformly $\beta$-starlike functions if it satisfies the condition:

$$
\operatorname{Re}\left\{\frac{z f^{\prime}(z)}{f(z)}-\alpha\right\}>\beta\left|\frac{z f^{\prime}(z)}{f(z)}-1\right|(z \in \Delta) \text {, where }-1 \leq \alpha<1 \text { and } \beta \geq 0 \text {. }
$$

A function $f(z)$ of the form (1) is said to be in the class $U C V(\alpha, \beta)$ of uniformly $\beta$ - convex functions if it satisfies the condition:
$\operatorname{Re}\left\{1+\frac{z f^{\prime}(z)}{f(z)}-\alpha\right\}>\beta\left|\frac{z f^{\prime}(z)}{f(z)}\right|(z \in \Delta)$, where $-1 \leq \alpha<1$ and $\beta \geq 0$.
It follows that $f(z) \in U C V(\alpha, \beta) \Leftrightarrow z f^{\prime}(z) \in S_{p}(\alpha, \beta)$.
Let $T(p)$ denote a subclass of $S(p)$ consisting of functions which are analytic $p$-valent, can be expressed in the form:

$$
\begin{equation*}
f(z)=z^{p}-\sum_{k=1}^{\infty} a_{p+k} z^{p+k}, \quad a_{p+k}=0 . \tag{4}
\end{equation*}
$$

Associated with the convolution in this chapter, a class $\beta-S_{g}(p, m, \alpha)$ of functions $f(z) \in T(p)$ is considered whose members satisfy the condition:

$$
\begin{gather*}
\operatorname{Re}\left\{\frac{z(f * g)^{m+1}(z)}{(f * g)^{m}(z)}-\alpha(p-m)\right\}>\beta\left|\frac{z(f * g)^{m+1}(z)}{(f * g)^{m}(z)}-(p-m)\right|  \tag{5}\\
\left(g(z) \in S(p) \text { be of the form (2), } \beta \geq 0,-1 \leq \alpha<1, p>m, m \in \mathrm{~N}_{0}, z \in \Delta\right),
\end{gather*}
$$

where $(f * g)^{r}(z)$ denotes the $r^{t h}$ derivative of $(f * g)$ and is given by:

$$
\begin{equation*}
(f * g)^{r}(z)=\frac{p!}{(p-r)!} z^{p-r}+\sum_{k=1}^{\infty} \frac{(p+k)!}{(p+k-r)!} a_{p+k} b_{p+k} z^{p+k-r} \quad r \in \mathrm{~N}_{0}=\{0,1,2, \mathrm{~K}\} . \tag{6}
\end{equation*}
$$

This class $\beta-S_{g}(p, m, \alpha)$ generalizes several classes studied earlier in [5], [14], [17], [34], [36] and [37] etc.

In particular taking $g(z)=\frac{z^{p}}{1-z}$ (or $b_{p+k}=1$ ) with $m=0$ and 1 respectively the class $\beta-S_{g}(p, m, \alpha)$ reduces to $p$-valent $\beta$-uniformly starlike and convex classes respectively of order 0 which are studied in [13], [14], [21], [24] and [29]. Also taking $g(z)=\frac{z}{1-z}$ and $g(z)=\frac{z}{(1-z)^{2}}$ respectivelywith $m=0$ the class $\beta-S_{g}(1, m, \alpha)$ reduces to univalent $\beta$-uniformly starlike and convex classes respectively of order $\alpha$ which are studied by Shams, Kulkarni and Jahangiri [35]. In addition to that if $\beta=0$ this class reduces to the $p$-valent starlike and convex classes respectively of order $\alpha$ (see [16]).

Also for $m=0$ and for $g(z)=z^{p}{ }_{q} F_{s}\left(\alpha_{1}, \alpha_{2}, \mathrm{~K} \alpha_{q} ; \beta_{1}, \beta_{2}, \mathrm{~K} \beta_{s} ; z\right)$ the class $\beta-S_{g}(p, m, \alpha)$ reduces to the class studied by Marouf [20]. Further on taking $m=0, p=1$ and $g(z)=z{ }_{2} F_{1}\left(\alpha_{1}, 1 ; ; \beta_{1} ; ; z\right)$ the class reduces to the special case of the class studied in [36]. Again for $p=1, b_{1+k}=(1+k)^{n}, n \in \mathrm{~N}_{0}$ and $m=0$ the class $\beta-S_{g}(p, m, \alpha)$ reduces to the class studied by Kuang et al. [19].

Also, note that:
(i) If $g(z)=\varphi(z)$, the class $\beta-S_{g}(1,0, \alpha)$ studied by Raina and Bansal [27].
(ii) If $g(z)=\frac{z}{(1-z)^{2}}$, the class $1-S_{g}(1,0, \alpha)$ reduces to the class studied by Bharati et al. [6].
(iii) If $g(z)=z+\sum_{k=2}^{\infty} \frac{(a)_{k-1}}{(c)_{k-1}} z^{k},(c \neq 0,-1,-2, \ldots \ldots)$ the class $\beta-S_{g}(1,0, \alpha)$ coincides with the class studied by Murugusundaramoorthy and Magesh [22], [23].
(iv) If $g(z)=z+\sum_{k=2}^{\infty} k^{n} z^{k}$, the class $\beta-S_{g}(1,0, \alpha)$ studied by Rosy and Murugusundaramoorthy [30].
(v) If $g(z)=z+\sum_{k=2}^{\infty}[1+\lambda(k-1)]^{n} z^{k}$, the class $\beta-S_{g}(1,0, \alpha)$ reduces to the class studied by Aouf and Mostafa [5].
(vi) If $g(z)=z+\sum_{k=2}^{\infty}\binom{k+\lambda-1}{\lambda} z^{k}$, the class $\beta-S_{g}(1,0, \alpha)$ coincides with the class studied by Ruscheweyh [31]. Following earlier works of Ruscheweyh [32], Frasin and Darus [11] and Prajapat et al. [26], consider the $(q, \delta)$ neighborhood of functions $f(z) \in T(p)$ of the form (4) for $q, \delta \geq 0$ :

$$
\begin{equation*}
N_{\delta}^{q}(f)=\left\{h: h \in T(p), h(z)=z^{p}-\sum_{k=1}^{\infty} c_{p+k} z^{p+k} \text { and } \sum_{k=1}^{\infty}(p+k)^{q+1}\left|a_{p+k}-c_{p+k}\right| \leq \delta\right\} . \tag{7}
\end{equation*}
$$

It follows from the definition (7) that for the identity function $e(z)=z^{p}$

$$
\begin{equation*}
N_{\delta}^{q}(e)=\left\{h: h \in T(p), h(z)=z^{p}-\sum_{k=1}^{\infty} c_{p+k} z^{p+k} \text { and } \sum_{k=1}^{\infty}(p+\mathrm{k})^{q+1}\left|c_{p+k}\right| \leq \delta\right\} . \tag{8}
\end{equation*}
$$

It is observed that $N_{\delta}^{0}(f)=N_{\delta}(f)$ the $\delta$-neighborhood defined by Ruscheweyh [32].

## 2 Coefficient Inequality

In this section, a necessary and sufficient coefficient condition for a functiom $f \in T(p)$ to be in $\beta-S_{g}(p, m, \alpha)$ is established.

Theorem 2.1 Let $f(z) \in T(p)$ be of the form (4). Then $f \in \beta-S_{g}(p, m, \alpha)$, for $g(z) \in S(p)$ of the form (2), $\beta \geq 0,-1 \leq \alpha<1, p>m, m \in \mathrm{~N}_{0}$, if and only if

$$
\begin{equation*}
\sum_{k=1}^{\infty} \frac{(p+k)!}{(p+k-m)!}[k(1+\beta)+(1-\alpha)(p-m)] a_{p+k} b_{p+k} \leq \frac{(1-\alpha) p!}{(p-m-1)!} \tag{9}
\end{equation*}
$$

The result is sharp.

Proof. Let (9) holds.
Set $\quad p(z)=\frac{1}{(1-\alpha)(p-m)}\left\{\frac{z(f * g)^{m+1}(z)}{(f * g)^{m}(z)}-\alpha(p-m)\right\}$.
To show $f \in \beta-S_{g}(p, m, \alpha)$, it is necessary to show that

$$
\begin{equation*}
\operatorname{Re} p(z)>\beta|p(z)-1| \tag{10}
\end{equation*}
$$

It is easily verified that (10) holds if and only if

$$
\operatorname{Re}\left\{p(z)\left(1+\beta e^{i \theta}\right)-\beta e^{i \theta}\right\}>0 \quad \text { for }-\pi \leq \theta<\pi
$$

which is equivalent to

$$
\begin{equation*}
\left|p(z)\left(1+\beta e^{i \theta}\right)-\beta e^{i \theta}-1\right|<\left|p(z)\left(1+\beta e^{i \theta}\right)-\beta e^{i \theta}+1\right| . \tag{11}
\end{equation*}
$$

Using series expansion of $(f * g)^{m+1}$ and $(f * g)^{m}$ from (6)

$$
E:=\left|p(z)\left(1+\beta e^{i \theta}\right)-\beta e^{i \theta}+1\right|
$$

Thus

$$
E>\frac{\left\lvert\, z^{p-m}\left\{\left\{\frac{2(1-\alpha) p!}{(p-m-1)!}-\sum_{k=1}^{\infty} \frac{(p+k)!}{(p+k-m)!}[k(1+\beta)+2(1-\alpha)(p-m)] a_{p+k} b_{p+k}\right\}\right.\right.}{(1-\alpha)(p-m)(f * g)^{m}(z) \mid} .
$$

Similarly
$F:=\left|p(z)\left(1+\beta e^{i \theta}\right)-\beta e^{i \theta}-1\right|=\left|\left(1+\beta e^{i \theta}\right)(p(z)-1)\right|=\frac{\left.\left|z^{p-m}\right|\left(1+\beta e^{i \theta}\right) \sum_{k=1}^{\infty} \frac{(p+k)!}{(p+k-m)!}(-k) a_{p+k} b_{p+k} z^{k} \right\rvert\,}{(1-\alpha)(p-m)\left((f * g)^{m}(z) \mid\right.}$
and hence

$$
F<\frac{\left|z^{p-m}\right|}{(1-\alpha)(p-m)(f * g)^{m}(z) \mid} \sum_{k=1}^{\infty} \frac{(p+k)!}{(p+k-m)!} k a_{p+k} b_{p+k} .
$$

Thus

$$
E-F>\frac{\left.\mid z^{p-m} \| \frac{2(1-\alpha) p!}{(p-m-1)!}-\sum_{k=1}^{\infty} \frac{(p+k)!}{(p+k-m)!}[2 k(1+\beta)+2(1-\alpha)(p-m)] a_{p+k} b_{p+k}\right]}{(1-\alpha)(p-m)\left|(f * g)^{m}(z)\right|} \geq 0
$$

if (9) holds. This proves that $f \in \beta-S_{g}(p, m, \alpha)$.

Conversely, suppose $f \in \beta-S_{g}(p, m, \alpha)$. Now using the fact that

$$
\operatorname{Re}\{w-\alpha(p-m)\}>\beta|w-(p-m)|
$$

if and only if

$$
\operatorname{Re}\left\{w-\alpha(p-m)-\beta[(p-m)-w] e^{i \theta}\right\}>0, \quad-\pi \leq \theta<\pi .
$$

Let $\quad w:=\frac{z(f * g)^{m+1}(z)}{(f * g)^{m}(z)}$.
Thus from the hypothesis $\operatorname{Re}\left\{\frac{z(f * g)^{m+1}(z)}{(f * g)^{m}(z)}\left(1+\beta e^{i \theta}\right)-(p-m)\left(\alpha+\beta e^{i \theta}\right)\right\}>0$
or $\operatorname{Re}\left\{\frac{(1-\alpha) p!}{(p-m-1)!} z^{p-m}-\sum_{k=1}^{\infty} \frac{(p+k)!}{(p+k-m)!}\left[k\left(1+\beta e^{i \theta}\right)+(1-\alpha)(p-m)\right] a_{p+k} b_{p+k} z^{p+k-m}>0\right\}$.
The above inequality holds for all $z$ in $\Delta$. Letting $z \rightarrow 1^{-}$for $-\pi \leq \theta<\pi$

$$
\begin{gathered}
\sum_{k=1}^{\infty} \frac{(p+k)!}{(p+k-m)!}\left[k\left(1+\beta R e\left(e^{i \theta}\right)\right)+(1-\alpha)(p-m)\right] a_{p+k} b_{p+k}<\frac{p!(1-\alpha)}{(p-m-1)!} \\
\sum_{k=1}^{\infty} \frac{(p+k)!}{(p+k-m)!}[k(1+\beta)+(1-\alpha)(p-m)] a_{p+k} b_{p+k} \leq \frac{p!(1-\alpha)}{(p-m-1)!}
\end{gathered}
$$

hence,
which is the required inequality (9).
Finally, sharpness follows for the extremal function:

$$
\begin{equation*}
f_{p+k}(z)=z^{p}-\frac{(1-\alpha) p!(p+k-m)!z^{p+k}}{(p+k)!(p-m-1)![k(1+\beta)+(1-\alpha)(p-m)] b_{p+k}}, k \geq 1, b_{p+k}>0 . \tag{12}
\end{equation*}
$$

Corollary 2.1 If $f \in \beta-S_{g}(p, m, \alpha)$, then for $g(z) \in S(p)$ of the form (2),

$$
\begin{equation*}
a_{p+k} \leq \frac{(1-\alpha) p!(p+k-m)!}{(p+k)!(p-m-1)![k(1+\beta)+(1-\alpha)(p-m)] b_{p+k}}, k \geq 1, b_{p+k}>0 . \tag{13}
\end{equation*}
$$

The equality in (13) is attained for the function $f_{p+k}$ given by (12).
By Theorem 2.1 following result is obtained, provided $b_{p+k}$ has its positive lower bound.

Corollary 2.2 If $f \in \beta-S_{g}(p, m, \alpha)$, then for $g(z) \in S(p)$ of the form (2) and $\zeta:=\sum_{k=1}^{\infty} b_{p+k}$,

$$
\begin{equation*}
\sum_{k=1}^{\infty} a_{p+k} \leq \frac{(1-\alpha)(p-m)(p-m+1)}{(p+1)[(1+\beta)+(1-\alpha)(p-m)] \zeta} \tag{14}
\end{equation*}
$$

Again by Theorem 2.1 and using (14) following result is obtained.
Corollary 2.3 If $f \in \beta-S_{g}(p, m, \alpha)$, then for $g(z) \in S(p)$ of the form (2) and $\zeta:=\min _{k \geq 1} b_{p+k}$,

$$
\begin{equation*}
\sum_{k=1}^{\infty}(p+k) a_{p+k} \leq \frac{(1-\alpha)(p-m)(p-m+1)}{[(1+\beta)+(1-\alpha)(p-m)] \zeta} . \tag{15}
\end{equation*}
$$

Remark 1 Taking $b_{p+k}=(1+k)^{n}, k \geq 1, n \in \mathrm{~N}_{0}, m=0$, in Theorem 2.1 the result of Aouf and Mostafa [5] follows. Taking $b_{p+k}=\binom{\lambda+k}{k}, \alpha=0, m=0$, Theorem 2.1, yields a result which is the special case of the result obtained by Sharma and Singh in [37]. Taking $p=1, m=0$, in Theorem 2.1 yields a result which is again a special case of the result obtained by Aouf et al.[4].

Moreover, when $\quad b_{p+k}=\frac{\left(a_{1}\right)_{k}\left(a_{2}\right)_{k} \mathrm{~K}\left(a_{q}\right)_{k}}{\left(b_{1}\right)_{k}\left(b_{2}\right)_{k} \mathrm{~K}\left(b_{s}\right)_{k}} \frac{1}{k!}, \quad q=s+1, \quad b_{i} \neq 0,-1,-2, \mathrm{~K}(i=1,2, \mathrm{~K} s) \quad$ and $m=0$,
Theorem 2.1 corresponds to the result obtained by Goyal and Bhagtani [14].
Remark 2 If $b_{p+k}$ is non-decreasing, we replace $\zeta$ by $b_{p+1}$ in Corollaries 2.2 and 2.3.

## 3 Growth and Distortion Bounds

In this section, growth and distortion bounds of functions belonging to the class $\beta-S_{g}(p, m, \alpha)$ by using results of Corollaries 2.2 and 2.3 are derived.

Theorem 2 Let $f(z) \in T(p)$ of the form (4) be in the class $\beta-S_{g}(p, m, \alpha)$, then for $g(z) \in S(p)$ of the form (2) and $\zeta:=\min _{k \geq 1} b_{p+k}$,

$$
\begin{equation*}
\left|z^{p}\right|-\frac{(1-\alpha)(p-m)(p-m+1)}{[(1+\beta)+(1-\alpha)(p-m)](p+1) \zeta}\left|z^{p+1}\right| \leq|f(z)| \leq\left|z^{p}\right|+\frac{(1-\alpha)(p-m)(p-m+1)}{[(1+\beta)+(1-\alpha)(p-m)](p+1) \zeta}\left|z^{p+1}\right| \tag{16}
\end{equation*}
$$

and

$$
\begin{equation*}
\left|p z^{p-1}\right|-\frac{(1-\alpha)(p-m)(p-m+1)}{[(1+\beta)+(1-\alpha)(p-m)] \zeta}\left|z^{p}\right| \leq\left|f^{\prime}(z)\right| \leq\left|p z^{p-1}\right|+\frac{(1-\alpha)(p-m)(p-m+1)}{[(1+\beta)+(1-\alpha)(p-m)] \zeta}\left|z^{p}\right| . \tag{17}
\end{equation*}
$$

The bounds are sharp and extremal function is given by

$$
\begin{equation*}
f(z)=z^{p}-\frac{(1-\alpha)(p-m)(p-m+1)}{[(1+\beta)+(1-\alpha)(p-m)](p+1) \zeta} z^{p+1} . \tag{18}
\end{equation*}
$$

Proof. Taking absolute value of $f(z)$ from (4) and using Corollary 2.2,

$$
|f(z)| \leq\left|z^{p}\right|+\sum_{k=1}^{\infty} a_{p+k}\left|z^{p+k}\right| \leq\left|z^{p}\right|+\frac{(1-\alpha)(p-m)(p-m+1)}{[(1+\beta)+(1-\alpha)(p-m)](p+1) \zeta}\left|z^{p+1}\right|
$$

and

$$
|f(z)| \geq\left|z^{p}\right|-\sum_{k=1}^{\infty} a_{p+k}\left|z^{p+k}\right| \geq\left|z^{p}\right|-\frac{(1-\alpha)(p-m)(p-m+1)}{[(1+\beta)+(1-\alpha)(p-m)(p+1) \zeta}\left|z^{p+1}\right|
$$

which prove assertion (16).

Again, from (4)

$$
f^{\prime}(z)=p z^{p-1}-\sum_{k=1}^{\infty}(p+k) a_{p+k} z^{p+k-1}
$$

and using Corollary 2.3

$$
\left|f^{\prime}(z)\right| \leq\left|p z^{p-1}\right|+\sum_{k=1}^{\infty}(p+k) a_{p+k}\left|z^{p+k-1}\right| \leq\left|p z^{p-1}\right|+\frac{(1-\alpha)(p-m)(p-m+1)}{[(1+\beta)+(1-\alpha)(p-m)] \zeta}\left|z^{p}\right|
$$

and

$$
\left|f^{\prime}(z)\right| \geq\left|p z^{p-1}\right|-\sum_{k=1}^{\infty}(p+k) a_{p+k}\left|z^{p+k-1}\right| \geq\left|p z^{p-1}\right|-\frac{(1-\alpha)(p-m)(p-m+1)}{[(1+\beta)+(1-\alpha)(p-m)] \zeta}\left|z^{p}\right|
$$

which prove assertion (17) .The bounds in (16) and (17) are sharp and extremal function is given by (18).
Corollary 3.1 (Covering Result ) If $f \in \beta-S_{g}(p, m, \alpha)$, then for $g(z) \in S(p)$ of the form (2) and $\zeta=\min _{k \geq 1} b_{p+k}$, the disk $|z|<1$ is mapped by $f$ onto $a$ domain that contains the disk

$$
|f(z)|<\frac{(1+\beta)(p+1) \zeta+(1-\alpha)(p-m)[(\zeta-1)(p+1)+m]}{[(1+\beta)+(1-\alpha)(p-m)](p+1) \zeta} .
$$

The result is sharp with extremal function given by (18).

## 4 Neighborhood Properties

In this section, the neighborhood properties for the functions belonging to the class $\beta-S_{g}(p, m, \alpha)$ are determined.

Theorem 4.1 Let $f(z) \in T(p)$ of the form (4) be in the class $\beta-S_{g}(p, m, \alpha)$, then for $g(z) \in S(p)$ of the form
(2) and $\zeta=\min _{k \geq 1} b_{p+k}$,

$$
\beta-S_{g}(p, m, \alpha) \subset N_{\delta}(e),
$$

where

$$
\begin{equation*}
\delta=\frac{(1-\alpha)(p-m)(p-m+1)}{[(1+\beta)+(1-\alpha)(p-m)] \zeta} . \tag{19}
\end{equation*}
$$

Proof. Let $f(z) \in \beta-S_{g}(p, m, \alpha)$. Then from Corollary 2.3,

$$
\sum_{k=1}^{\infty}(p+k) a_{p+k} \leq \frac{(1-\alpha)(p-m)(p-m+1)}{[(1+\beta)+(1-\alpha)(p-m)] \zeta}=\delta, k \geq 1,
$$

which directly proves that $f(z) \in N_{\delta}(e)$, where $\delta$ is given in (19). Hence the result.

### 4.1 Definition of Class $\beta-\mathbf{S}_{\mathrm{g}}^{(\gamma)}(\mathbf{p}, \mathbf{m}, \alpha)$

A function $f(z) \in T(p)$ is said to be in the class $\beta-S_{g}^{(\gamma)}(p, m, \alpha)$ if there exists a function $h(z) \in \beta-S_{g}(p, m, \alpha)$ such that $\left|\frac{f(z)}{h(z)}-1\right| \leq p-\gamma$.

Theorem 4.2 If $h(z) \in \beta-S_{g}(p, m, \alpha)$ with $g(z) \in S(p)$ of the form (2) and $\zeta=\min _{k \geq 1} b_{p+k}$, then

$$
N_{\delta}^{q}(h) \subset \beta-S_{g}^{(\gamma)}(p, m, \alpha),
$$

Where $\gamma=p-\frac{\delta}{(p+1)^{q+1}} \times \frac{[(1+\beta)+(1-\alpha)(p-m)](p+1) \zeta}{\{(1+\beta)+(1-\alpha)(p-m)](p+1) \zeta-(1-\alpha)(p-m)(p-m+1)\}}$.
Proof. Let $f(z) \in T(p)$ of the form (4) be in $N_{\delta}^{q}(h)$, then from (7),

$$
\begin{equation*}
\sum_{k=1}^{\infty}\left|a_{p+k}-c_{p+k}\right| \leq \frac{\delta}{(p+1)^{q+1}} . \tag{21}
\end{equation*}
$$

Since $h(z) \in \beta-S_{g}(p, m, \alpha)$, then from Corollary 2.2,

$$
\begin{equation*}
\sum_{k=1}^{\infty} c_{p+k} \leq \frac{(1-\alpha)(p-m)(p-m+1)}{[(1+\beta)+(1-\alpha)(p-m)](p+1) \zeta} \tag{22}
\end{equation*}
$$

So that

$$
\begin{aligned}
& \left|\frac{f(z)}{h(z)}-1\right| \leq \frac{\sum_{k=1}^{\infty}\left|a_{p+k}-c_{p+k}\right|}{1-\sum_{k=1}^{\infty} c_{p+k}} \leq \frac{\delta}{(p+1)^{q+1}\left[1-\frac{(1-\alpha)(p-m)(p-m+1)}{[(1+\beta)+(1-\alpha)(p-m)](p+1) \zeta}\right]} \\
& =\frac{\delta[(1+\beta)+(1-\alpha)(p-m)](p+1) \zeta}{\left.(p+1)^{q+1}\{(1+\beta)+(1-\alpha)(p-m)](p+1) \zeta-(1-\alpha)(p-m)(p-m+1)\right\}}=p-\gamma,
\end{aligned}
$$

provided that $\gamma$ is given by (20). Thus $f(z) \in \beta-S_{g}^{(\gamma)}(p, m, \alpha)$. This proves Theorem 4.2.

## 5 Extreme Points

Theorem 5.1 Let $f_{p}(z)=z^{p}$ and

$$
f_{p+k}(z)=z^{p}-\frac{(1-\alpha) p!(p+k-m)!}{(p-m-1)!b_{p+k}} z^{p+k}, k \geq 1 .
$$

Then $f(z) \in \beta-S_{g}(p, m, \alpha)$ with $g(z) \in S(p)$ of the form (2) if and only if it can be expressed as:

$$
f(z)=\lambda_{p} f_{p}(z)+\sum_{k=1}^{\infty} \lambda_{p+k} f_{p+k}(z), z \in \Delta \text {, where } \lambda_{p+k} \geq 0 \text { and } \lambda_{p}=1-\sum_{k=1}^{\infty} \lambda_{p+k} .
$$

## Proof. Let

$$
\begin{aligned}
f(z)= & \lambda_{p} f_{p}(z)+\sum_{k=1}^{\infty} \lambda_{p+k} f_{p+k}(z)=\left[1-\sum_{k=1}^{\infty} \lambda_{p+k}\right] z^{p}+\sum_{k=1}^{\infty} \lambda_{p+k}\left\{z^{p}-\right. \\
& \left.\frac{(1-\alpha) p!(p+k-m)!}{(p-m-1)![k(1+\beta)+(1-\alpha)(p-m))(p+\mathrm{k})!b_{p+k}} z^{p+k}\right\} \\
= & z^{p}-\sum_{k=1}^{\infty} \frac{(1-\alpha) p!(p+k-m)!}{(p-m-1)![k(1+\beta)+(1-\alpha)(p-m))(p+k)!b_{p+k}} \lambda_{p+k} z^{p+k} .
\end{aligned}
$$

Then from Corollary 2.2, $f(z) \in \beta-S_{g}(p, m, \alpha)$.
Conversely, let $f(z) \in \beta-S_{g}(p, m, \alpha)$, and setting

$$
\lambda_{p+k}=\frac{(p-m-1)!b_{p+k}}{(1-\alpha) p!(p+k-m)!} a_{p+k}, k=1,2,3 \ldots . \text { and } \lambda_{p}=1-\sum_{k=1}^{\infty} \lambda_{p+k},
$$

therefore $f(z)=z^{p}-\sum_{k=1}^{\infty} a_{p+k} z^{p+k}=z^{p}-\sum_{k=1}^{\infty} \lambda_{p+k} z^{p}+\sum_{k=1}^{\infty} \lambda_{p+k} z^{p}$

$$
\begin{gathered}
-\sum_{k=1}^{\infty} \lambda_{p+\mathrm{k}} \frac{(1-\alpha) p!(p+k-m)!}{(p-m-1)!b_{p+k}} z^{p+k} \\
f(z)=\lambda_{p} f_{p}(z)+\sum_{k=1}^{\infty} \lambda_{p+k} f_{p+k}(z) .
\end{gathered}
$$

This completes the proof.

## References

[1] AL-Oboudi F., On univalent functions de.ned by a generalized Salagean operator,Internat. J. Math. Sci., 2007; 27: 1429-1436.
[2] Aouf M.K., Dziok J., Distortion and convolutional theorems for operators of generalized fractional calculus involving Wright function, Journal of Appl. Anal., 2008; 14(2);183-192.
[3] Aouf M.K., Dziok J., Certain class of analytic functions associated with the Wright generalized hypergeometric function, J. Math. Appl., 2008; 30: 23-32.
[4] Aouf M. K., El-Ashwah R. M., El-Deeb S. M., Subordination results for certain subclasses of uniformly starlike and convex functions defined by convolution, European J. Pure Appl. Math., 2010; 3: 903-917.
[5] Aouf M. K., Mostafa A. O., Some properties of a subclass of uniformly convex functions with negative coe cients, Demonstratio mathmatica, 2008; XLI(2): 253-270.
[6] Bharati R., Parvatham R., Swaminathan A., On subclasses of uniformly convex functions and corresponding class of starlike functions, Tamakang J. Math., 1997; 28: 17-32.
[7] Carlson B.C., Shaffer D. B., Starlike and prestarlike hypergeometric functions, SIAM J. Math. Anal., 1984; 15: 737-745.
[8] Dziok J., Raina R.K., Families of analytic functions associated with the Wright generalized hypergeometric function, Demonstratio Math., 2004; 37(3): 533-542.
[9] Dziok J., Raina R.K., Srivastava H.M., Some classes of analytic functions associated with operators on Hilbert space involving Wright's generalized hypergeometric function, Proc. Jangjeon Math. Soc., 2004; 7: 43-55.
[10] Dziok J., Srivastava H. M., Classes of analytic functions associated with the generalized hypergeometric functions, Appl. Math. Comput.,1999; 103: 1-13.
[11] Frasin B. A., Darus M., Integral means and neighborhoods for analytic functions with negative coeffi cients, Soochow J. Math., 2004; 30: 217-223.
[12] Goodman A. W., On uniformly starlike functions, J. Math. Anal. Appl., 1991; 155: 364-370
[13] Goodman A. W., On uniformly convex functions, Ann. Polon. Math., 1991; 56: 87-92.
[14] Goyal S. P, Bhagtani M., On a class of analytic multivalent functions associ- ated with the generalized hypergeometric functions, Journal of Indian Acad. Math., 2007; 29 (2): 483-494.
[15] Hohlov YU. E., Operators and operations on the class of univalent functions, Izv. Vyssh. Uchebn. Zaved. Mat., 1978; 10: 83-89.
[16] Kanas S. Wisniowska A., Conic domains and starlike functions, Rev. Roumaino. Math. Pures Appl., 2000; 45: 647-657.
[17] Khairnar S. M., More M., A subclass of uniformly convex functions associated with certain fractional calculus operator, IAENG International Journal of Applied Mathematics, 2009;39: IJAM_39_07.
[18] Kilbas A.A., Saigo M., Trujillo J.J., On the generalized Wright function, Fract. Calc. Appl. Anal., 2002; 5: 437-460.
[19] Kuang, W.P., Sun, Y. and Wang, Z.G., On quasi-hadamard product of certain classes of analytic functions, Bull. Math. Ana. Appli., 2009; 1 (Issue2): 36-46.
[20] Marouf M. S., A subclass of multivalent uniformly convex functions associated with Dziok-Srivastava linear operator, Int. Journal of Math. Analysis, 2009; 3(22): 1087-1100.
[21] Minda D., Ma W., Uniformly convex functions, Ann. Polon. Math., 1992; 57: 165-175.
[22] Murugusundaramoorthy G., Magesh N., A new subclass of uniformly convex functions and corresponding subclass of starlike functions with fixed second coefficient, J. Inequal. Pure Appl. Math., 2004; 5 (4, Art. 85): 1-10.
[23] Murugusundaramoorthy G., Magesh N., Linear operators associated with a subclass of uniformly convex functions, Internat. J. Pure Appl. Math. Sci., 2006; 3 (2): 113-125.
[24] Murugusundaramoorthy G., Subramanian K.G., Balasubramanyan P., Silverman H., Subclasses of uniformly convex and Uniformly starlike functions, Math. Japonica, 1995; 42: 517-522.
[25] Owa S., Saigo M., Srivastava H.M., Some characterization theorem for starlike and convex functions involving a certain fractional integral operator, J. Math. Anal. Appl., 1981; 140: 419-426.
[26] Prajapat J. K., Raina R. K., Srivastava H. M., Inclusion and Neighborhood properties for certain classes of multivalently analytic functions associated with the convolution structure, Journal of Inequalities in Pure and Applied Mathematics, 2007; 8: 8pp. http://jipam.vu.edu.au
[27] Raina R. K., Bansal D., Some properties of a new class of analytic functions defined in terms of a hadamard product, J. Inequal. Pure Appl. Math., 2008; 9(1, Art. 22): 1-9.
[28] Ronning F., On starlike functions associated with parabolic regions, Ann. Univ. Mariae-CurieSklodowska, 1991; Sect. A 45: 117-122.
[29] Ronning F., Uniformly convex functions and a corresponding class of starlike func- tions, Proc. Amer. Math. Soc., 1993; 118: 189-196.
[30] Rosy T., Murugusundaramoorthy G., Fractional calculus and their applications to certain subclass of uniformly convex functions, Far East J. Math. Sci. (FJMS),2004; 15(2): 231-242.
[31] Ruscheweyh S., New criteria for univalent functions, Proc. Amer. Math. Soc., 1975;49: 109-115.
[32] Ruscheweyh S., Neighborhoods of univalent functions, Proc. Amer. Math. Soc., 1981; 81: 521-527.
[33] Salagean G., Subclasses of univalent functions, Lect. Notes in Math. (Springer ver- lag), 1983; 10:

362-372.
[34] Selvaraj C., Karthikeyan K. R., Subclasses of analytic functions involving a certain family of linear operators, Int. J. Contemp. Math. Sciences, 2008; 3(13): 615-627.
[35] Shams, S., Kulkarni, S.R. and Jahangiri, J.M., Classes of uniformly starlike convex functions, Internat. J. Math. and Math. Sci., 2004; 55: 2959-2961.
[36] Sharma P., Awasthi J., A class of analytic functions with two .xed points, Bull. Cal. Math. Soc., 2009; 101: 367-374.
[37] Sharma P., Singh S. B., A Generalized subclass of uniformly $\alpha$-starlike function based on Ruscheweyh Derivatives with two .xed points, Ganita, 2006; 57 (1), (2006): 49-58.
[38] Sharma P., A class of multivalent analytic functions with fixed argument of coefficients involving Wright's generalized hypergeometric functions, Bull. Math. Anal. Appl., 2010; 2 (1):56-65.
[39] Srivastava H.M., Saigo M., Owa S., A class of distortion theorems involving certain operators of fractional calculus, J. Math. Ana. Appl., 1988; 131: 412-420.

Prachi Srivastava
Faculty of Mathematical and Statistical Science,
Shri Ramswaroop Memorial University Deva-Road Lucknow, Village- Hadauri, Post-Tindola Barabanki 225003 U.P. India
Email: prachi2384@gmail.com, drprachisri@yahoo.com
Poonam Sharma
Department of Mathematics and Astronomy
University of Lucknow
Lucknow 226007
U.P. INDIA

Email: sharma_poonam@1kouniv.ac.in, poonambaba@yahoo.com

