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We are very happy to announce that from 6<sup>th</sup> February 2014, Prof. Zahid Mahmood has joined the team of Elixir Editorial Advisory Board. He will carry a special responsibility for dealing with manuscripts based on Marketing, Management and Finance. Prof. Zahid Mahmood is currently working as Professor of Department of Management Science, Bahria University, Islamabad, Pakistan. The appointment of Prof. Zahid Mahmood as member Editorial Advisory Board strengthens the links and will make it easier for prospective authors to establish contact with the journal. Please send any expressions of interest to [elixirpublishers@gmail.com](mailto:elixirpublishers@gmail.com).

**Sincerely**  
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