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We are very happy to announce that from 19th June 2014, Miss. Syeda Shawana Mahasan has joined the team of Elixir Editorial Advisory Board. She will carry a special responsibility for dealing with manuscripts based on Marketing Management. Miss. Syeda Shawana Mahasan is currently working as Lecturer, Bahauddin Zakariya University, Sahiwal Campus, Pakistan. The appointment of Miss. Syeda Shawana Mahasan as member Editorial Advisory Board strengthens the links and will make it easier for prospective authors to establish contact with the journal. Please send any expressions of interest to elixirpublishers@gmail.com.

Sincerely

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