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We are very happy to announce that from 30<sup>th</sup> August 2014, Dr. L. Leo Franklin has joined the team of Elixir Editorial Advisory Board. He will carry a special responsibility for dealing with manuscripts based on Commerce. Dr. L. Leo Franklin currently working as Assistant Professor, Department of Commerce, JJ. College of Arts and Science, Pudukkottai, India. The appointment of Dr. L. Leo Franklin as member Editorial Advisory Board strengthens the links and will make it easier for prospective authors to establish contact with the journal. Please send any expressions of interest to [elixirpublishers@gmail.com](mailto:elixirpublishers@gmail.com).

**Sincerely**  
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