

Elixir International Journal (ISSN: 2229 -712X) Announcement from the Editor-in-Chief



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We are very happy to announce that from 14th January 2015, Dr.V.P.T.Dhevika has joined the team of Elixir Editorial Advisory Board. She will carry a special responsibility for dealing with manuscripts based on Marketing Management. Dr.V.P.T.Dhevika currently working as Assistant Professor in Shrimati Indira Gandhi College, Tiruchirappalli, Tamilnadu, India. The appointment of Dr.V.P.T.Dhevika as member Editorial Advisory Board strengthens the links and will make it easier for prospective authors to establish contact with the journal. Please send any expressions of interest to <u>elixirpublishers@gmail.com</u>.

Sincerely Editor-in-Chief